

KROGER MURAL



BLDG REQUEST FOR QUALIFICATIONS

BLDG in partnership with Kroger Company, will commission a professional artist to create interior artwork for the Kroger store #951 at 2921 W. Alex Bell Rd. Moraine, OH 45449

The artwork will be prominently displayed inside the store as part of the Kroger Company's commitment to involving artist in beautifying new stores throughout the nation. The artwork will be expected to celebrate the spirit of the community and the unique identity of the neighborhood and its surroundings.

The artwork will be mounted on canvas or panels that can be installed in the location specified for the artwork. The size of the finished artwork will measure 24' W x 8' H.

Eligibility

This call is open to artists living in the Dayton region. When submitting to the RFQ, please indicate if you have a specific or direct connection to Moraine.

To apply for the Kroger Portfolio

Interested artists must submit the following via email to Philip Valois at phil@bldgrefuge.com.

1. Confirmation of intent to participate.
2. Current resume, pdf or word format.
3. Link to website.
4. Or if no website available, three (3) images of previously documented work that demonstrate your ability to design and create large-scale artwork with an annotated informational sheet which includes title, date and brief description of each image.

Semi-Finalist Proposal Award

From the Portfolio, Kroger will select three (3) artists to respond to an RFP and prepare a concept proposal. Artists will receive \$300 for their proposals.

Project Budget

One artist will be awarded a commission of \$10,000. This amount includes all artist fees, design costs, fabrication expenses, transportation and insurance costs to deliver the artwork to the new store by 12/27/2019.

Good to know

- This will be a 'work-for-hire' commission. If you are the artist who receives the commission, Kroger will provide design feedback. Be prepared to receive Art Direction in the event they make suggestions.
- The general on-site contractor of the new Kroger Store, with the guidance of the artists, will perform the installation of the said artwork.

SCHEDULE/TIMELINE

RFQ Doc Submission Deadline
Sunday, September 1, 2019

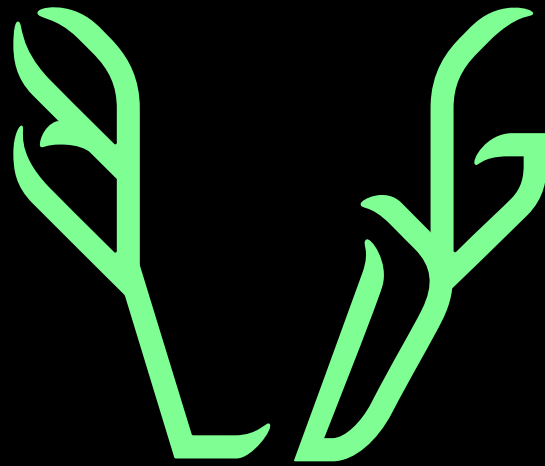
Semi-Finalists Notified
Friday, September 6, 2019

Semi-Finalists Design Due
Friday, October 4, 2019

Finalist Chosen
Wednesday, October 9, 2019

Project and Delivery Deadline
Friday, December 27, 2019





THANKS!

CONTACT

PHILIP VALOIS
DESIGNER, BLDG

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